

dutch live music venues and festivals facts & figures



2017

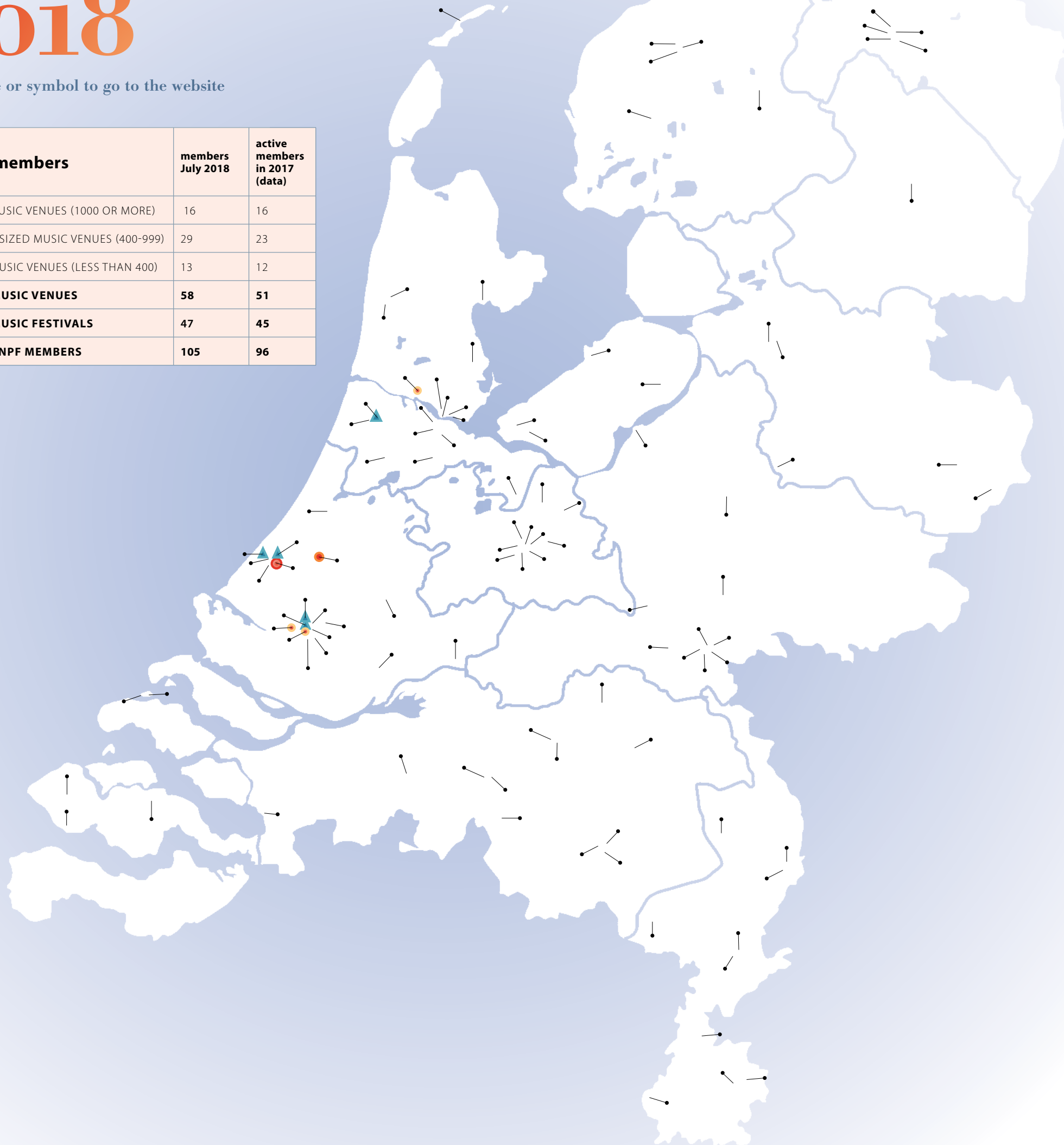
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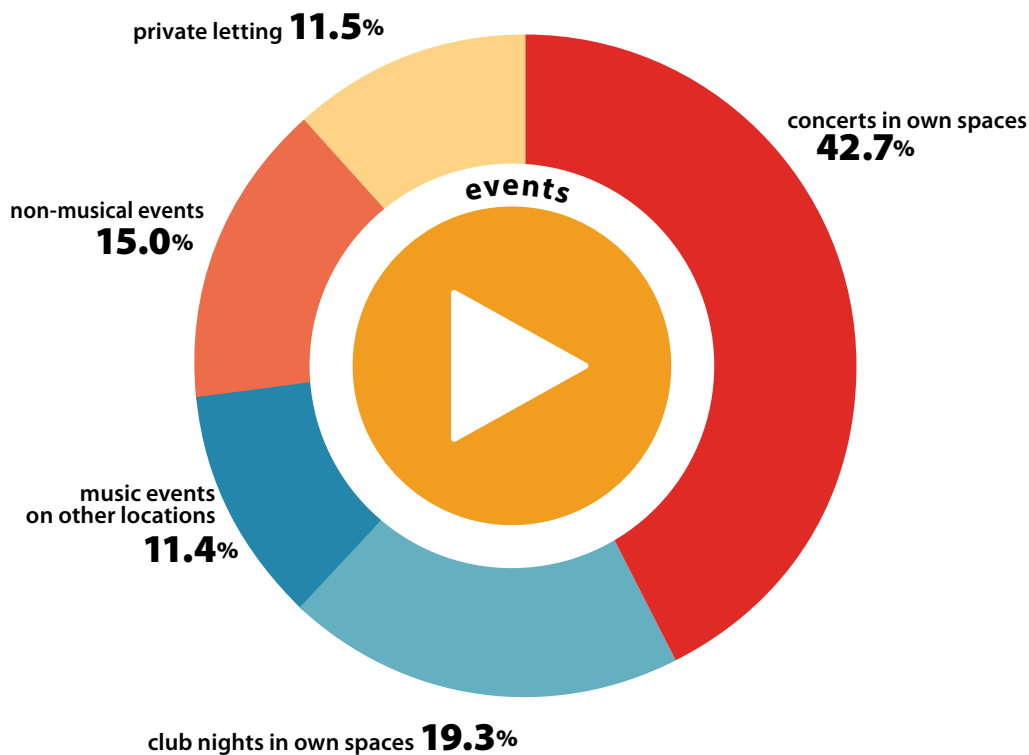
vnpf members 2018

click name or symbol to go to the website

vnpf members	members July 2018	active members in 2017 (data)
● LARGE MUSIC VENUES (1000 OR MORE)	16	16
● MEDIUM SIZED MUSIC VENUES (400-999)	29	23
● SMALL MUSIC VENUES (LESS THAN 400)	13	12
TOTAL MUSIC VENUES	58	51
▲ TOTAL MUSIC FESTIVALS	47	45
TOTAL VNPf MEMBERS	105	96



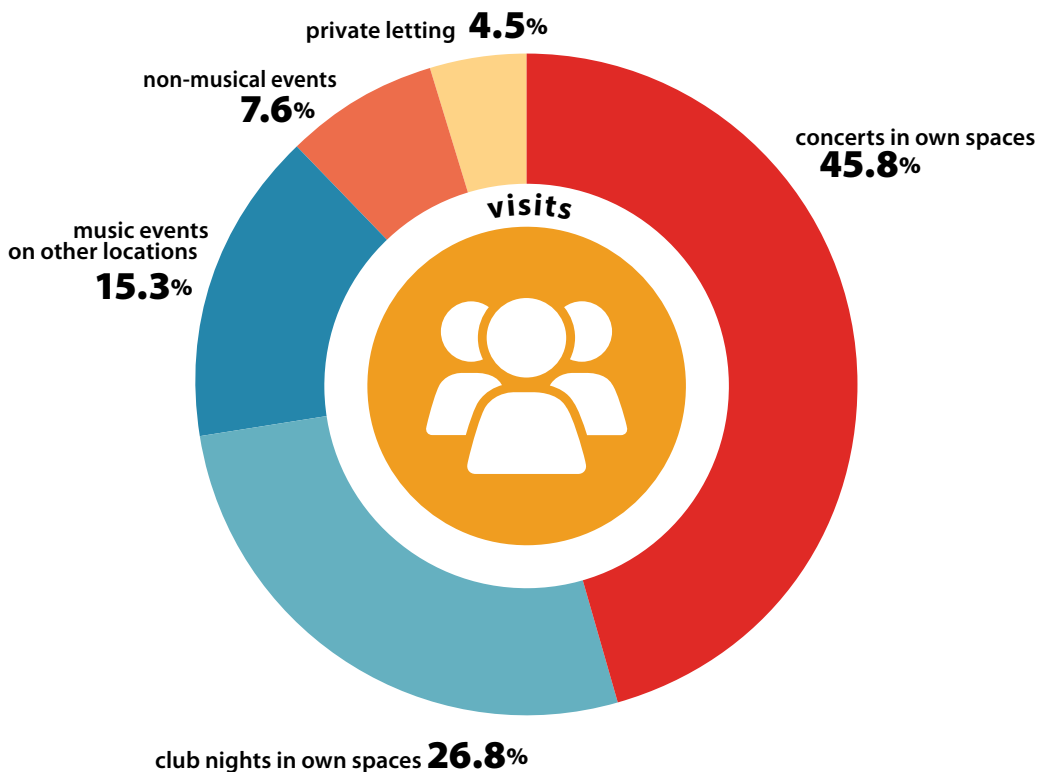
events & visits



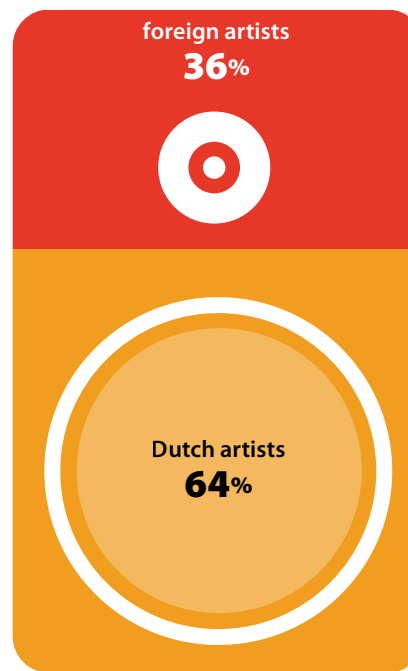
15,426 events, visited 4,969,854 times

73% music events, attracted 88% of all audience
live concerts attracted most audience in total
club nights attracted most audience per event

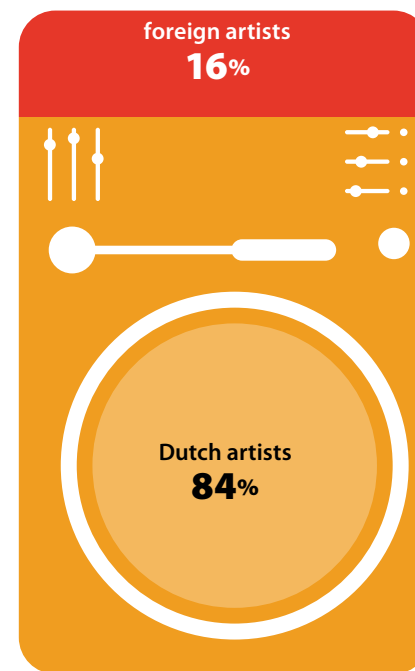
non-musical mainly cinema, theatre and debates



concerts



club nights

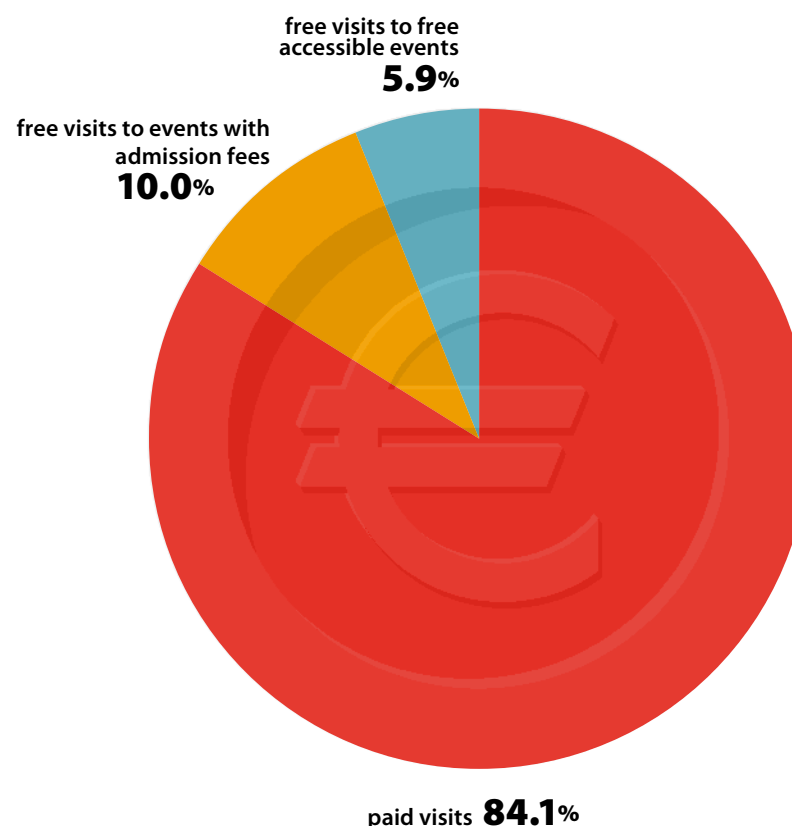


25,045 music performances

mostly Dutch acts, especially during club nights

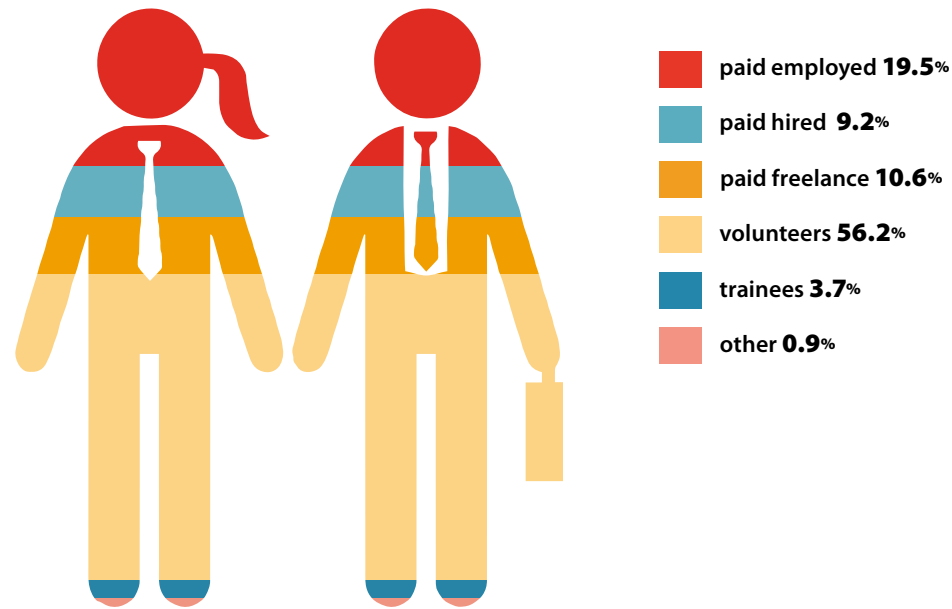
well over 84% of the audience paid admission

distribution of paid visits and free visits



work music venues

distribution of workers



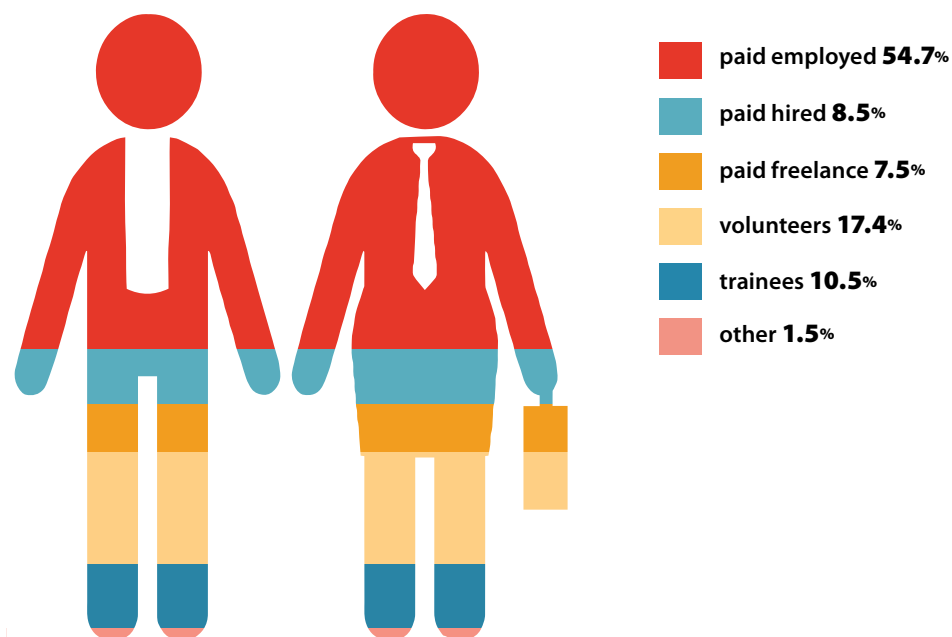
7,277 workers

56% volunteers and 4% trainees

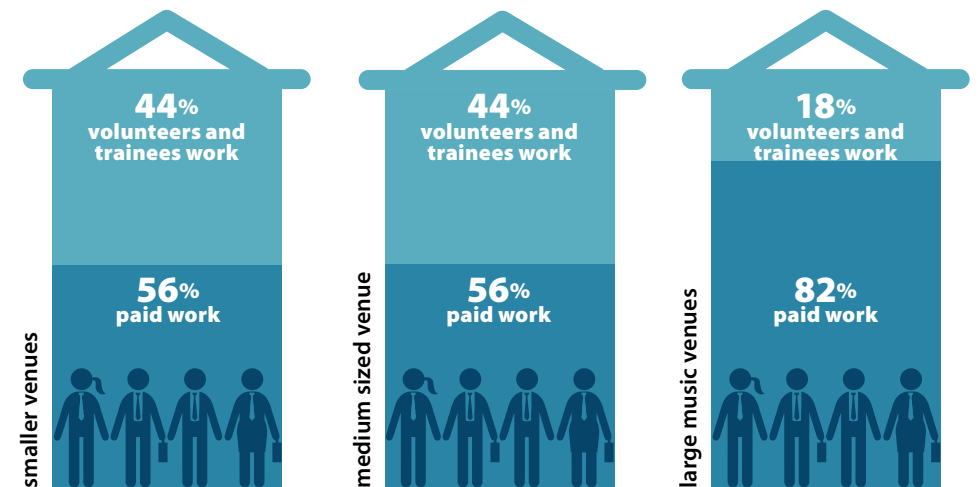
40% paid: employed, payroll, temporary and freelance

72% of all working hours (FTE) were paid

distribution of working hours (FTE)



distribution of working hours (FTE) per venues capacity



large music venues mostly paid work

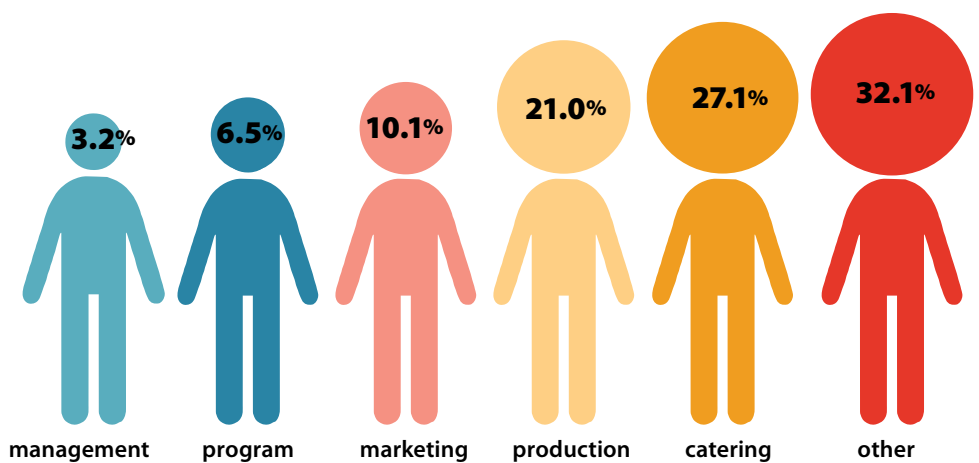
smaller venues more volunteers work

especially during music events

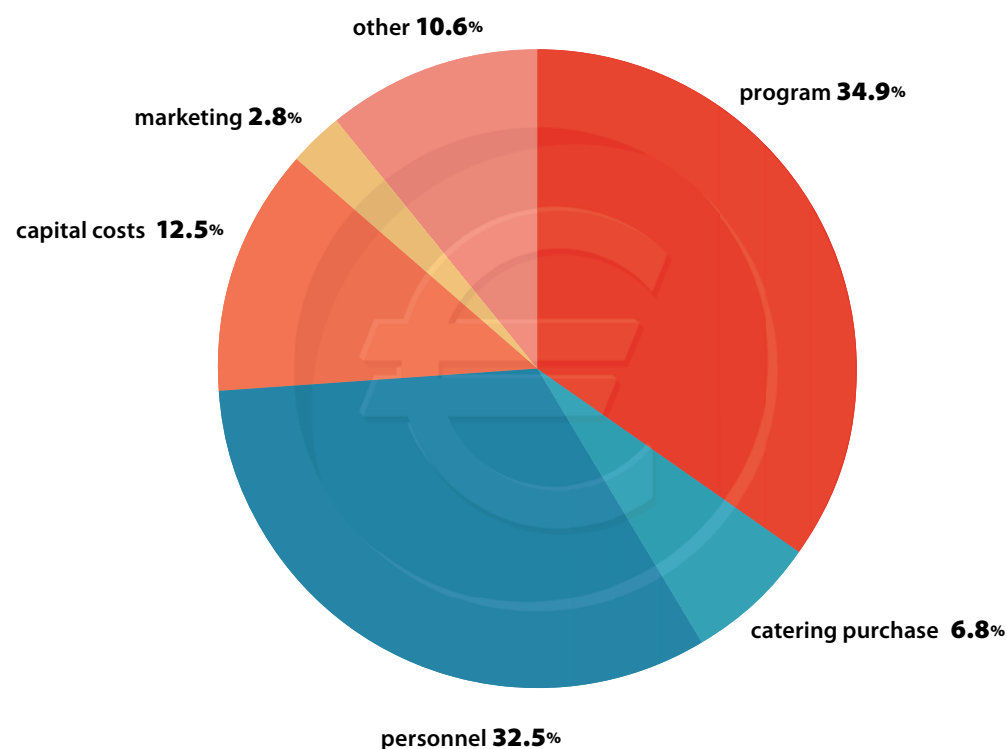
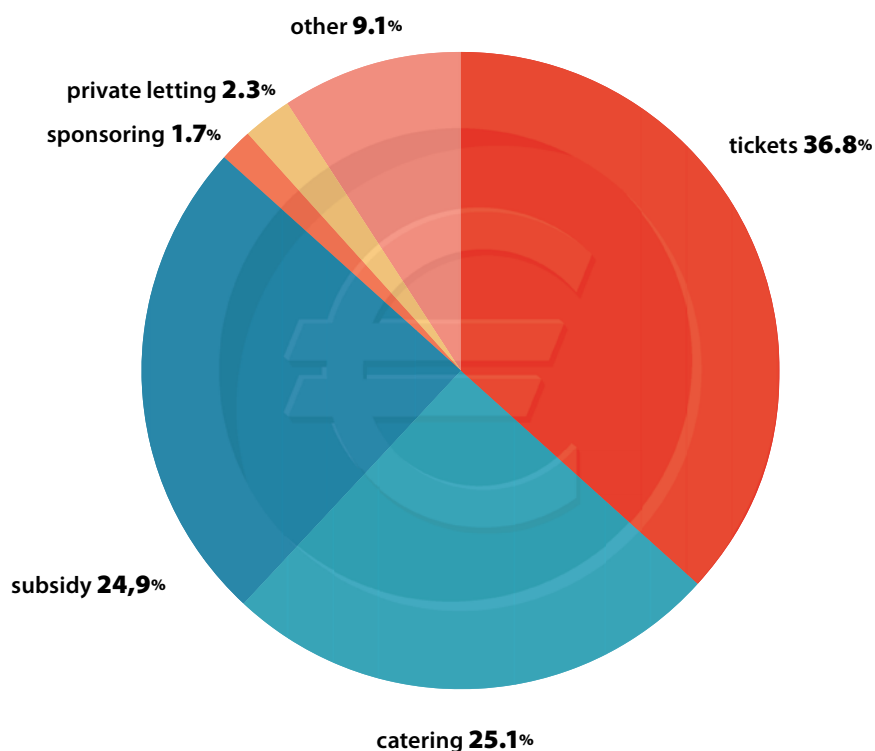
48% of all working hours for catering and production

other working hours (32%) used for example for box office, cloakroom, security, administration and cleaning

distribution of working hours (FTE) per function



income & expenditure music venues



€ 147.3 million total turnover

98% non-profit

25% subsidies, 96.5% from municipalities

larger music venues higher share of income from audiences

smaller music venues higher share of subsidies

€ 17.77 average admission fee paid at box office

€ 9.89 average catering sales per visitor

distribution of income per venues capacity

small music venues



medium sized music venues



large music venues



■ tickets
 ■ catering
 ■ other
 ■ subsidy

€ 146.2 million total expenditure

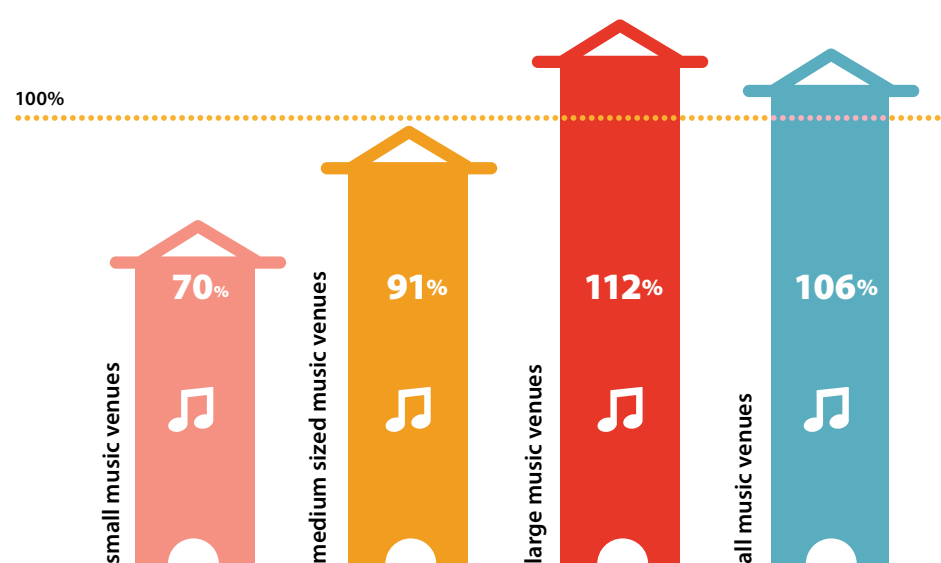
all music venues comparable share of employment costs

larger venues higher share of program costs

64% program costs were artists fees

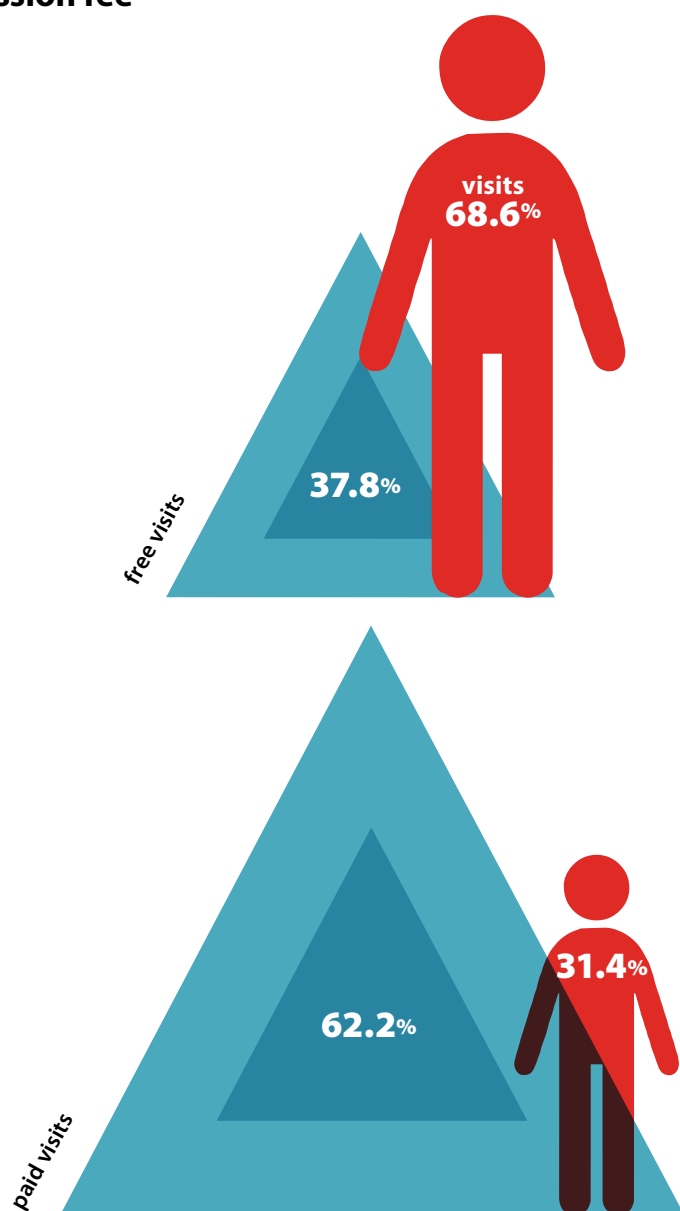
other program costs were for example copyright, booking fees, hotel and catering

ticketing revenues (not) covering program costs



music festivals

distribution music festivals and visits with and without admission fee



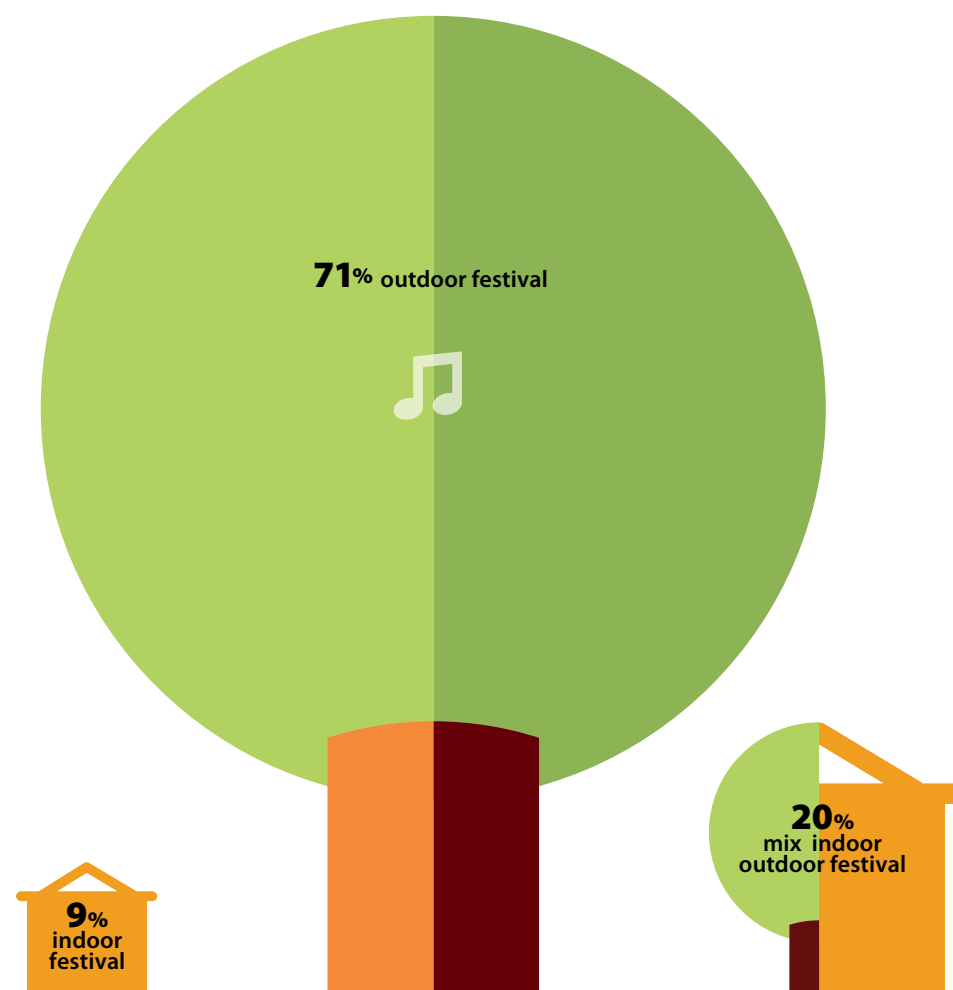
45 VNPF music festivals

117 music stages

2,213 music performances

average **49** music acts per festival

1.8 million visits



38% were freely accessible festivals and attracted **69%** of the audience

51% were multi-day festivals and attracted **65%** of the audience

90% of the festivals were (partly) outside
80% took place in May, June July and August

vnpf music venues 2018

013 Tilburg www.013.nl	FLUOR Amersfoort www.fluor033.nl	Merleyn Nijmegen www.doorroosje.nl/merleyn	Rotown Rotterdam www.rotown.nl
Baroeg Rotterdam www.baroeg.nl	Flux, De Zaandam www.podiumdeflux.nl	Metropool Hengelo www.metropool.nl	Simplon Groningen www.simplon.nl
Beest, 't Goes www.tbcest.nl	Gebouw-T Bergen op Zoom www.gebouw-t.nl	Mezz Breda www.mezz.nl	So What! Gouda www.so-what.nl
Bibelot Dordrecht www.bibelot.net	Gebr. De Nobel Leiden www.gebrdenobel.nl	Muziekgieterij Maastricht www.muziekgieterij.nl	Spot, De Middelburg www.despotmiddelburg.nl
Boerderij Zoetermeer www.cultuurpodiumboerderij.nl	Gigant Apeldoorn www.gigant.nl	Neushoorn Leeuwarden www.neushoorn.nl	Sugarfactory Amsterdam www.sugarfactory.nl
Bolwerk, Het Sneek www.hetbolwerk.nl	Grenswerk Venlo www.grenswerk.nl	Nieuwe Nor Heerlen www.nieuwenor.nl	TivoliVredenburg Utrecht www.tivolivredenburg.nl
Burgerweeshuis Deventer www.burgerweeshuis.nl	Groene Engel Oss www.groene-engel.nl	Oosterpoort, De Groningen www.de-oosterpoort.nl	Tolhuistuin Amsterdam www.tolhuistuin.nl
Capsloc Capelle aan den IJssel www.capsloc.nl	Hedon Zwolle www.hedon-zwolle.nl	P3 Purmerend www.p3purmerend.nl	Vera Groningen www.vera-groningen.nl
Corneel Lelystad www.corneel.nl	Helling, De Utrecht www.dehelling.nl	P60 Amstelveen www.p60.nl	Victorie Alkmaar www.podiumvictorie.nl
Doorroosje Nijmegen www.doorroosje.nl	Iduna Drachten www.iduna.nl	Paard Den Haag www.paard.nl	Volt Sittard www.poppodium-volt.nl
Duycker Hoofddorp www.duycker.nl	Kroepoekfabriek Vlaardingen www.kroepoekfabriek.nl	Paradiso Amsterdam www.paradiso.nl	Vorstin, De Hilversum www.devorstin.nl
ECI Cultuurfabriek Roermond www.ecicultuurfabriek.nl	Luxor Live Arnhem www.luxorlive.nl	Patronaat Haarlem www.patronaat.nl	Willem Twee Den Bosch www.willem-twee.nl
Effenaar Eindhoven www.effenaar.nl	Manifesto Hoorn www.manifesto-hoorn.nl	Peppel, De Zeist www.peppel-zeist.nl	WORM Rotterdam www.worm.org
EKKO Utrecht www.ekko.nl	Meester, De Almere www.demeesteralmere.nl	Podium Gorcum Gorinchem www.podiumgorcum.nl	
Estrado Harderwijk www.estrado.nl	Melkweg Amsterdam www.melkweg.nl	Pul, De Uden www.livepul.com	



vnpf music festivals 2018

Back at Sea Brouwersdam www.backatsea.nl	Bevrijdingsfestival Zuid-Holland Rotterdam www.bevrijdingsfestivalzh.nl	Motel Mozaïque Rotterdam www.motelmozaïque.nl	We Are Electric Eersel www.we-are-electric.nl
Befrijdingsfestival Fryslân Leeuwarden www.befrijdingsfestivalfryslan.nl	Bevrijdingspop Haarlem Haarlem www.bevrijdingspop.nl	North Sea Jazz Rotterdam www.northseajazz.nl	Welcome to The Village Leeuwarden www.welcometothevillage.nl
Best Kept Secret Festival Hilvarenbeek www.bestkeptsecret.nl	Bospop Weert www.bospop.nl	Oranjepop Nijmegen www.oranjepop-nijmegen.nl	WOO HAH! Tilburg www.woohahfestival.com
Bevrijdingsfestival Amsterdam Amsterdam www.4en5meiamsterdam.nl	Catch Utrecht www.catchfestival.nl	Parkpop Den Haag Den Haag www.parkpop.nl/parkpop-festival	Zomerparkfeest Venlo www.zomerparkfeest.nl
Bevrijdingsfestival Brabant Den Bosch www.bevrijdingsfestivalbrabant.nl	Concert at Sea Brouwersdam www.concertatsea.nl	Parkpop Downtown Den Haag www.parkpop.nl/downtown	
Bevrijdingsfestival Den Haag Den Haag www.bevrijdingsfestivaldenhaag.nl	Down The Rabbit Hole Beuningen www.downtherabbithole.nl	Parkpop Saturday Night Den Haag www.parkpop.nl/saturdaynight	
Bevrijdingsfestival Flevoland Almere www.bevrijdingsfestivalflevoland.nl	Encore Festival Amsterdam www.encorefestival.nl	Pinkpop Landgraaf www.pinkpop.nl	
Bevrijdingsfestival Groningen Groningen www.bevrijdingsfestivalgroningen.nl	Eurosonic Noorderslag Groningen www.noorderslag.nl	Popronde diverse steden www.popronde.nl	
Bevrijdingsfestival Limburg Roermond www.bevrijdingsfestivallimburg.nl	Holland International Blues Festival Grollo www.hollandinternationalbluesfestival.com	Rotterdam Unlimited Rotterdam www.rotterdamunlimited.com/nl	
Bevrijdingsfestival Nijmegen Nijmegen www.4en5mei-nijmegen.nl	Indian Summer Langedijk www.indiansummerfestival.nl	Royal Park Baarn www.royalparklive.nl	
Bevrijdingsfestival Overijssel Zwolle www.bevrijdingsfestivaloverijssel.nl	Into The Great Wide Open Vlieland www.intothegreatwideopen.nl	So What's Next? Eindhoven www.sowhatsnext.nl	
Bevrijdingsfestival Utrecht Utrecht www.bevrijdingsfestivalutrecht.nl	Latin Weekender America www.latinweekender.com	Soccerrock Amsterdam www.soccerrock.nl	
Bevrijdingsfestival Wageningen Wageningen www.bevrijdingsfestivalwageningen.nl	Le Guess Who? Utrecht www.leguesswho.nl	Transition Festival Utrecht www.tivolivredenburg.nl	
Bevrijdingsfestival Zeeland Vlissingen www.bevrijdingsfestivalzeeland.nl	Lowlands Biddinghuizen www.lowlands.nl	Tuckerville Enschede www.tuckerville.nl	
		Valkhof Festival Nijmegen www.valkhoffestival.nl	



VNPF activities

The VNPF is the industry association of music venues and music festivals in the Netherlands and has existed since 1993. In July 2018 the VNPF had 105 members, consisting of 58 music venues and 47 music festivals.

In the interest of its members the VNPF exerts influence on legislation and (government) policy that concern music venues and festivals. Important topics are for example cultural policy, working conditions, legislation, taxes, copyrights, programming, prevention of hearing damage and regulations about public safety.

The VNPF develops services for its members to improve their performances. With the development of the online ‘Music Venues Analysis System’ venues may compare the ways in which they run their business. Thanks to collective agreements with suppliers venues may receive discounts on different products and services. The VNPF office also runs the administration of the related employers’ association WNPf that developed the industry’s own collective bargaining agreement.

The VNPF promotes knowledge exchange with an online social platform for members and different meetings such as members days, the annual VNPF Congress and a number of seminars at Eurosonic Noorderslag in Groningen. During ESNS the VNPF also awards the annual prizes ‘IJzeren Podiumdieren’ to its members. For more info see www.vnpf.nl

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In July 2018 58 music venues and 47 music festivals were members of the VNPF. The information in this publication is based on the figures of 51 of these music venues and 45 of these music festivals, that were active during the whole of 2017 and of which the figures were available. It concerns all music venues and festivals on the members list and map in this publication, except for venues 't Beest, ECI Cultuurfabriek, Estrado, Gigant, Groene Engel, Podium Gorcum and Volt, and festivals Back at Sea and Popronde.

The VNPF wants to emphasize that the figures are totals and averages and therefore no statements can be made about individual music venues and festivals.

All amounts in the publication are excluded VAT.

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