

The Ultimate Cookbook

FOR CULTURAL MANAGERS

INFOGRAPHIC
VERSION

THE EU GREEN DEAL AND LIVE PERFORMANCE ORGANISATIONS

How to best apply the Green Deal and integrate environmental sustainability in day-to-day activities of live performance organisations



THE EU'S ACTION ON CLIMATE CHANGE IN A NUTSHELL...

As a first continent in the world, the European Commission wants Europe to become a net-zero emitter of greenhouse gases by 2050. The objective of climate neutrality is set out in the EU Climate Law.



Funding available for the ecological transition through the Green Deal

Investment Plan:
€ 1 trillion until 2030.

EUROPEAN Green Deal

- Policy proposals to help reduce net greenhouse gases
- Review of existing sector policies to match the increased climate policy ambition
- New financial instruments for citizens and SMEs

The way to go there...

- 2030** Aim: Reduction of EU emissions by at least 55%, compared to 1990 levels.
- 2040** Goals still to be defined in the years to come.
- 2050** The EU to become the first climate-neutral economy and society, reducing net GHG emissions to zero. The emissions that won't be mitigated would be extracted, i.e. via forest and carbon capture and storage technologies.

? What is sustainability?

Sustainability refers to a balance between the environment, social equity and the economy. It recognises the need to wisely use our natural and finite resources on Earth. In the cultural sector, sustainability in the broad sense includes durable action on artistic, human, social, economic and environmental aspects.

1 Thinking circular when producing a performance

PRODUCTION OF PERFORMANCES

Principles applied to...

- ✓ Re-use
- ✓ Reduce
- ✓ Re-cycle
- ✓ Re-manufacture



- ✓ Stage lights
- ✓ Stage design
- ✓ Textiles /fabrics
- ✓ Techn. equipment
- ✓ Sets
- ✓ Costumes
- ✓ Packaging
- ✓ Food
- ✓ Drinks
- ✓ Waste

? Have you thought about...

- What do I know about the sustainable standards of products and the value chain of the product?
- Can I find sustainable alternatives when purchasing products, food etc.?
- Which materials do I choose in the first place for a performance?
- Can I check on suppliers on the durable quality of their products and materials?
- Is there a way to re-use fabrics for costumes?
- Can I recycle material and products in an appropriate way?
- Can I find a different way of working artistically to reduce waste and produce more sustainably?



Saving energy buildings and stages

Keep in mind

- ✓ Construction/renovation to meet energy performance standards
- ✓ Heating costs and related future taxes
- ✓ Stage lighting and appropriate replacing of light networks
- ✓ Energy performance certificates
- ✓ Infrastructure of sustainable mobility
- ✓ Infrastructure of solar energy

WHEN BUILDING OR RENOVATING A LIVE PERFORMANCE VENUE...



Advise

Tips for getting support when renovating or building a venue

- Social Climate Fund for SMEs
- National recovery plans
- National renovations plans (mandatory under EU law)

In EU legislation on the Energy Performance of Buildings, there are special rules for historic theatres and other protected buildings – they can be exempt from energy performance requirements. Get in touch with your authorities about this topic.



Sustainable mobility touring and audience travels

By 2050...

the EU wants to cut transport related greenhouse gas emissions by 90%, compared to 1990 levels



MOBILITY IN THE LIVE PERFORMANCE SECTOR

- > Touring travelling of groups, organisations and artists
- > Audience travel to see a show or event



How can we contribute?

CHANGING MOBILITY PATTERNS? GOING DIGITAL?



Have you thought about...

- Slow mobility patterns
- Cooperations with other live performance organisations
- Changing transport means
- Cooperation with transport operators for audience travel
- The scope of your audiences



Securing funding finding your green strategy



WHEN YOU APPLY FOR OVERALL FUNDING

Green loans and the EU Taxonomy

- ✓ Think about: which activities of your organisation could contribute to climate literacy and awareness of audiences?
- ✓ Ask your bank to label a loan or a credit for your live performance organisation as a 'green' investment

Funding through national schemes

Ask your government to receive funding i.e. under the recovery and resilience plan, i.e. in the following fields:

- ✓ Audience development
- ✓ Digitisation of your business
- ✓ Internationalisation of your activities
- ✓ Developing creative, technical and management skills



WHEN YOU APPLY FOR PROJECTS

Creative Europe funding programme

- ✓ Gain extra points for your application by including environment-friendly action

New European Bauhaus initiative

- ✓ Become a partner in a NEB project
- ✓ Develop alternative dissemination channels through the project
- ✓ Connect to local and urban communities in the frame of their urban strategies

More information about EU funding schemes and funding opportunities under national recovery and resilience plans can be found in the [CulturEU Funding Guide of the European Commission](#).



For further information read

The Ultimate Cookbook for Cultural Managers:

The EU Green Deal and Live Performance Organisations

(March 2023)

This infographic is part of the EFA/PEARLE* partnership in the context of the EFA Revealing the Alliance project 2022-2024 implemented with the support of the Creative Europe Programme of the European Union.

This infographic reflects the view only of the author and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the European Union